

**ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)**

**IV SEMESTER B.A. EXAMINATIONS - APRIL 2019**

**INTRODUCTION TO EDITING**

**Duration: 2.5 Hours**

**Max. Marks: 70**

**SECTION - A**

**I) Answer any TEN of the following questions. (10x2=20)**

1. Copy tasting
2. Editing
3. Publisher
4. Rewriting
5. Jump Head
6. Kicker
7. Translation
8. Sub-editor
9. Cropping
10. Flush Right Headline
11. Reporter
12. Dramatic Pictures

**SECTION - B**

**II) Answer any SIX of the following questions. (6x5=30)**

13. Discuss the principles of Translation.
14. Explain principles writing a headline.
15. Examine the role of a News Editor.
16. Discuss the importance of photo editing.
17. Explain the importance of rewriting.
18. Explain the responsibilities of a Sub-editor.
19. Explain the role of the Chief Copy Editor.

**SECTION - C**

**III) Answer any TWO of the following questions. (2x10=20)**

20. Elucidate various types of Headlines.
21. Examine the organizational structure of a Newspaper Organisation.
22. Discuss the Principles, meaning and purpose of Editing.